



CREATOR PARTNERSHIP BRIEF

You help your audience pick great cards. We help them capture every dollar after approval.

The Points Pro is the independent, credential-free wallet companion for Web, iOS, and Android. Your followers pick the cards they hold by name, see every monthly, quarterly, semi-annual, and annual credit on a live calendar, and know which card to pull at the register in seconds.

84 cards

Personal & business cards tracked

188 credits

\$25,000+ in annual credits across 55 merchants

1,167 perks

Lounges, protections, loyalty & certificates

3 months free

Built-in Navigator gift on your custom link

ZERO AFFILIATE CONFLICT

Complements your card links

We do not sell credit card rankings or push affiliate applications over your links. When your followers recover \$600 to \$1,500+ in annual credits on the premium cards you recommended, they keep those cards open and trust your next recommendation.

ZERO BANK LOGINS

Safe to recommend on camera

Audience members never connect a bank login, a bank-linking service, or a card number. They select the cards they hold by name and get a complete playbook and credit scoreboard in under 60 seconds.

BUILT FOR DEMOS & REELS

Instant visual payoff

Show a 3-card setup on screen and watch the Fee Scoreboard, per-use credit circles, and the 117-route [transfer map](#) light up live. Priced at \$19.99/year (less than one forgotten \$20 dining credit).

WHAT YOUR AUDIENCE GETS

Answers to the 5 questions sitting in your DMs every week

- 1

"Which credits am I forgetting before the month resets?"

Tracks all 188 recurring credits across monthly, quarterly, semi-annual, annual, and multi-year cycles, including per-use circle checklists and one-click email or push reminders.
- 2

"Which card should I use at Costco, dining, or on a \$2,500 flight?"

Wallet-specific Category Playbook, 55-merchant lookup, printable kitchen-drawer cheat sheet, and a Big Purchase Planner that compares cash, portal, and transfer returns side by side.
- 3

"Is this \$695 or \$895 annual fee still worth keeping at renewal?"

The Fee Scoreboard tallies real credits used against every card's annual fee and sends a 45-day pre-renewal review before the next fee posts.
- 4

"Is today's welcome offer actually high, and am I under 5/24?"

5-year historical sign-up bonus charts with High Offer badges, plus issuer application rules (Chase 5/24 counter, Amex 2/90, Citi 8/65, BofA 2/3/4) tracked automatically.
- 5

"How do my partner and I coordinate two wallets without spreadsheets?"

Household Companion sharing joins two members so both partners see a combined credit calendar, shared certificates, and unified category winners with a distinct purple partner badge.

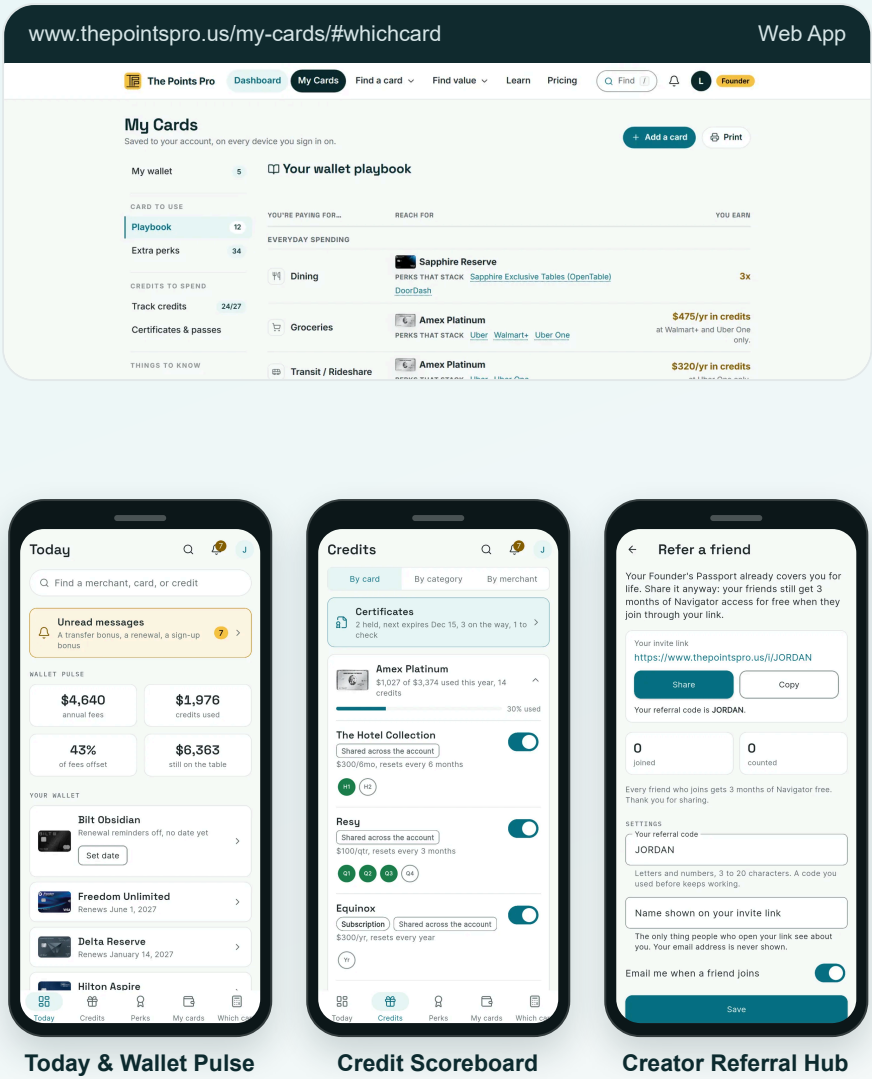
No bank credentials

Web + iOS + Android

117 transfer routes + live bonuses

2-player household mode

Real product screens (Web, iOS & Android) www.thepointspro.us



OPTION 1: START IN 30 SECONDS

Built into every account

Custom [/i/YOURHANDLE](#) Ambassador Link

Claim your permanent, human-readable handle on [Refer a friend](#) and drop [thepointspro.us/i/YOURHANDLE](#) into your YouTube description, newsletter, Linktree, or podcast notes.

- Your audience gets 3 months of Navigator free** on signup (more than 6x the standard 14-day trial), applied automatically with no promo code to type.
- Unlock permanent Ambassador status at 10 paying referrals:** lifetime Navigator access with no subscription required.
- Ambassador-exclusive pro tools:** unlocks the 12-month *Simulate a Year* card modeling engine and the *Transfer Options Planner* for your content research.

OPTION 2: FEATURED CREATOR PARTNER

Co-branded & Rev-Share

Custom Creator & Community Partnerships

For creators producing dedicated reviews, newsletter features, YouTube walkthroughs, or community challenges, we structure direct partnerships tailored to your channel.

- Recurring revenue share or bounty** on paid Navigator (\$2.99/mo or \$19.99/yr) and Founder's Passport (\$79.99 one-time) conversions. [See every plan.](#)
- Comped Founder's Passport & Ambassador access** for you and your editorial team so you can demo every calculator and simulator live.
- Community giveaway passes & custom onboarding:** giftable Navigator passes for subscriber milestones and co-branded starter wallets matching your signature trifecta.

Ready to give your audience 3 months of Navigator free?

Explore the live app at [www.thepointspro.us](#), claim your custom [/i/handle](#), or reach out for a comped press & creator account.

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Claim your [/i/handle](#)

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